

Structural Engineers' BUILDINGS CONFERENCE & EXPO

November 5-6, 2009
Swissôtel
Chicago, IL

Platinum
\$25,000

Gold
\$20,000

Silver
\$15,000

Bronze
\$10,000

2009 Sponsorship Benefits

PLATINUM

- Press release announcing sponsorship
- Exclusive pre-conference e-mail promotion
- 100-word company profile in marketing brochure, conference web site and conference program guide
- Logo emphasized in all marketing materials, conference web site and conference program guide
- On-site signage advertising Platinum sponsor
- Prime table top exhibition space
- A choice of breakfast, luncheon, or cocktail reception sponsorship
- Five free conference program registrations
- Back Cover full-page color ad in conference program guide
- Sponsor serves on conference program committee and participates in setting direction for the event
- Sponsor participates in conference introduction and shares in welcoming attendees on the opening morning
- Sponsor leads a breakout session covering a relevant business issue (subject to ZweigWhite approval)
- Higher placement than Gold in all marketing messages
- There will be no more than one Platinum Sponsor per event

GOLD

- 50-word company profile in marketing brochure, conference web site and conference program guide
- One pre-conference email announcing sponsorship of this event
- Logo included in all marketing materials, conference web site and conference program guide
- On-site signage advertising Gold sponsor
- Prime table top exhibition space
- A choice of breakfast, luncheon, or cocktail reception sponsorship
- Three free conference program registrations
- Full-page color ad in conference program guide
- Sponsor leads a breakout session covering a relevant business issue (subject to ZweigWhite approval)
- Higher placement than Silver in all marketing messages
- There will be no more than three Gold Sponsors per event

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SILVER

- 50-word company profile in marketing brochure, conference web site and conference program guide
- Logo included in all marketing materials, conference web site, and conference program guide
- On-site signage advertising Silver sponsor
- Prime table top exhibition space
- Three free conference program registrations
- Full-page color ad in conference program guide

BRONZE

- Logo included in all marketing materials, conference web site and conference program guide
- Prime table top exhibition space
- Two free conference program registrations

OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE

- Call us and let us tailor a sponsorship package that fits your needs and budget

CONTACT

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